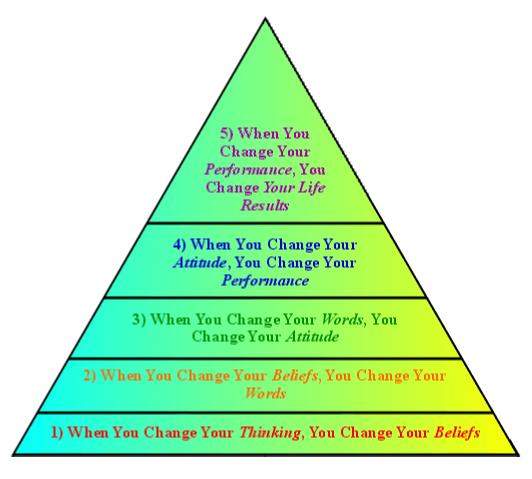
Achieving Greatness

The desire to change always begins the same way - with discontent. It is discontent that ignites the seeking nature in human beings, and it compels us to create far behind our self-imposed limitations into greatness. Whether you are seeking enhanced Health, Wealth, or Happiness, it is of utmost importance to understand how life success happens so that you, too, can achieve the greatness you know is within.



Please begin with idea #1 and read it slowly, carefully pondering the meaning before moving on to the next idea. You may choose to read each idea like this - one at a time - to maximize understanding and application.

1) WHEN YOU CHANGE YOUR THINKING, YOU CHANGE YOUR BELIEFS.

Every great invention and discovery in the history of humankind began as a thought. Thought precedes form, and is always the precursor to a breakthrough. The great thinker, Albert Einstein, bears this out in his quote; "The same level of thinking that got you to this point in your life cannot possibly be the same level of thinking to get you to the next point in your life." When you think positively, your belief system shifts body/mind chemistry in a miraculous way that propels movement towards a new result.

2) WHEN YOU CHANGE YOUR BELIEFS, YOU CHANGE YOUR WORDS.

Changing your belief changes the world around you. Belief is so amazingly powerful, that in double blind clinical trials, participants taking a placebo (a sugar pill) had healing occur though they took no actual medicine. They were cured simply by the power of the belief that they'd been given a healing agent. The belief makes it so. The most intriguing thing about belief is that the moment you begin to believe in something, it instantly begins coming true. When you listen closely to people, their whole belief system is revealed through their words.

3) WHEN YOU CHANGE YOUR WORDS, YOU CHANGE YOUR ATTITUDE.

Words are power. There is a branch of science in which researchers can determine an individual's success potential simply by listening to their speech patterns! It is called Neuro-Linguistic Programming, or NLP. NLP has proved that highly successful people not only *think* success, they *speak* success with every word. Thought begins the movement of new success energy, then the thought further takes shape through positive words. It's not only what you speak, but how you say it. When your words are spoken with an attitude of confidence and caring, this attitude will completely change the receptivity of others to your way of thinking.

4) WHEN YOU CHANGE YOUR ATTITUDE, YOU CHANGE YOUR PERFORMANCE.

The key attitude to exponentially multiply your life success is confidence. People are drawn to it, athletes thrive on it, for it is confidence alone that can be the difference between failure and success. Confidence not arrogance, caring not cunning. Caring is the second indispensable attitude, for people don't care how much you know until they know how much you care. Confidence transforms dangers into opportunities. Sincere caring turns 'maybe' into 'yes'.

5) WHEN YOU CHANGE YOUR PERFORMANCE, YOU CHANGE YOUR LIFE RESULTS.

You have just read the exact steps with which leaders and extraordinary historical figures have transformed their performance. You can do it too. Just think again - positively - and you'll begin to believe it. Speak the belief out loud to yourself over and over. Soon you'll feel confident. This 'air of caring confidence' will mold your next challenging moment into a positive outcome. This new performance provides you with the "Evidence of Success" that is a lifelong reminder that you are a winner!